

> Selling Gas: A Quick-Start Guide









## A Simple Way to Sell Gas

> Welding gases are an easy way to expand the product offerings available at your locations and offer convenience to the customers already in your retail store.



# Let's Grow Together.

> A number of contractors use welding gases, so if they aren't buying it from you, they are in a competitor's store buying it from them.

EspriGas gives you access to the best suppliers in your area and allows you to redirect these sales back to your bottom line.







## Why EspriGas?

BECAUSE SELLING GAS SHOULD BE SIMPLE.

We know the gas business, but we're not your father's gas company. Instead of trucks, we use technology to help analyze your business to manage gas supply costs. We've honed down supply chain management until it's simple and easy to use and we've optimized our supply infrastructure in every market to ensure you only work with the best.





# What You Need to Get Started.









#### Staff Training





> There are a few key tips to keep in mind in storing your gas cylinders. Cylinders must be stored upright and that empty and full tanks must be stored separately. Remember to store fuelgas cylinders, such as acetylene, at least 20 feet from oxygen cylinders. Codes and regulations do vary by region, so be sure to also check with your local Fire Marshal for your local regulations.

What does you current storage options look like?









> We recommend buying a conservative number of gas cylinders to get started. Once purchased, cylinders are extremely difficult to sell back to the supplier and offload from your inventory. Your local EspriGas Sales Representative can help you determine what quantities are best for your market.





### Ready To Sell With Esprigas?

Contact Derrick Caudle - dcaudle@esprigas.com - 979-324-1608

