



> Selling Gas:
A Quick-Start Guide



A Simple Way to Sell Gas

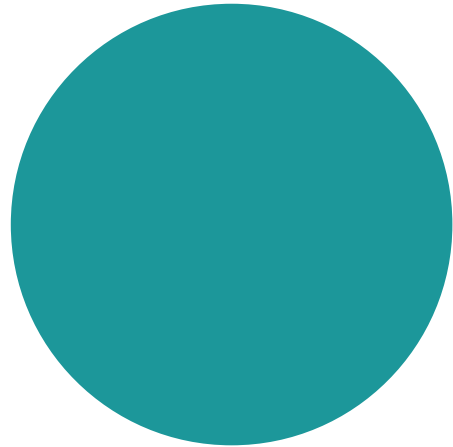
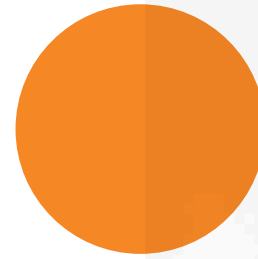


- › Welding gases are an easy way to expand the product offerings available at your locations and offer convenience to the customers already in your retail store.

Let's Grow Together.

- › A number of contractors use welding gases, so if they aren't buying it from you, they are in a competitor's store buying it from them.

EsPRIGas gives you access to the best suppliers in your area and allows you to redirect these sales back to your bottom line.



Why EspriGas?

BECAUSE SELLING GAS SHOULD BE SIMPLE.



We know the gas business, but we're not your father's gas company. Instead of trucks, we use technology to help analyze your business to manage gas supply costs. We've honed down supply chain management until it's simple and easy to use and we've optimized our supply infrastructure in every market to ensure you only work with the best.

What You Need to Get Started.



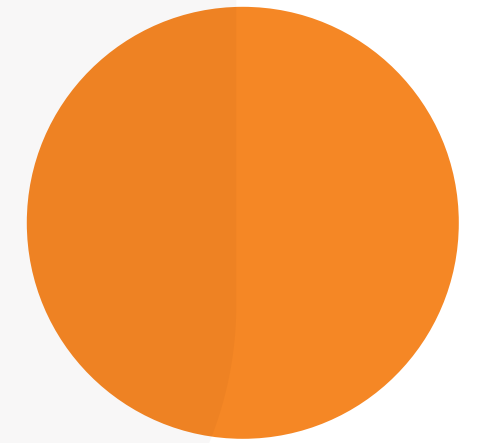
Proper Storage



Compressed Gas Cylinders



Staff Training

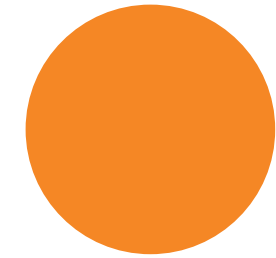


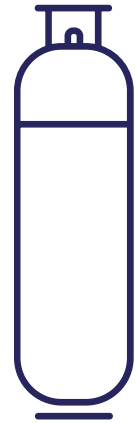


Proper Storage

- › There are a few key tips to keep in mind in storing your gas cylinders. Cylinders must be stored upright and that empty and full tanks must be stored separately. Remember to store fuel-gas cylinders, such as acetylene, at least 20 feet from oxygen cylinders. Codes and regulations do vary by region, so be sure to also check with your local Fire Marshal for your local regulations.

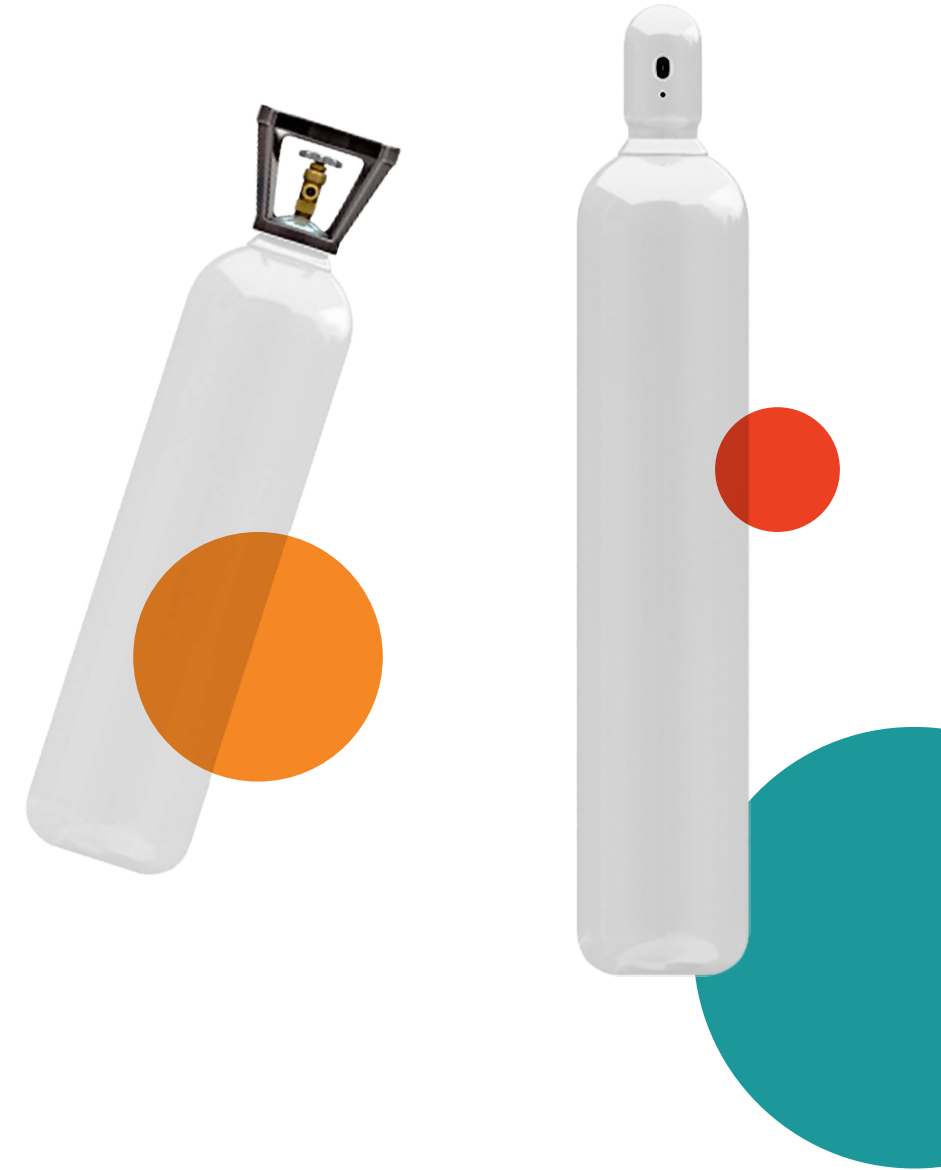
What does your current storage options look like?





Compressed Gas Cylinders

- > We recommend buying a conservative number of gas cylinders to get started. Once purchased, cylinders are extremely difficult to sell back to the supplier and off-load from your inventory. Your local EspriGas Sales Representative can help you determine what quantities are best for your market.



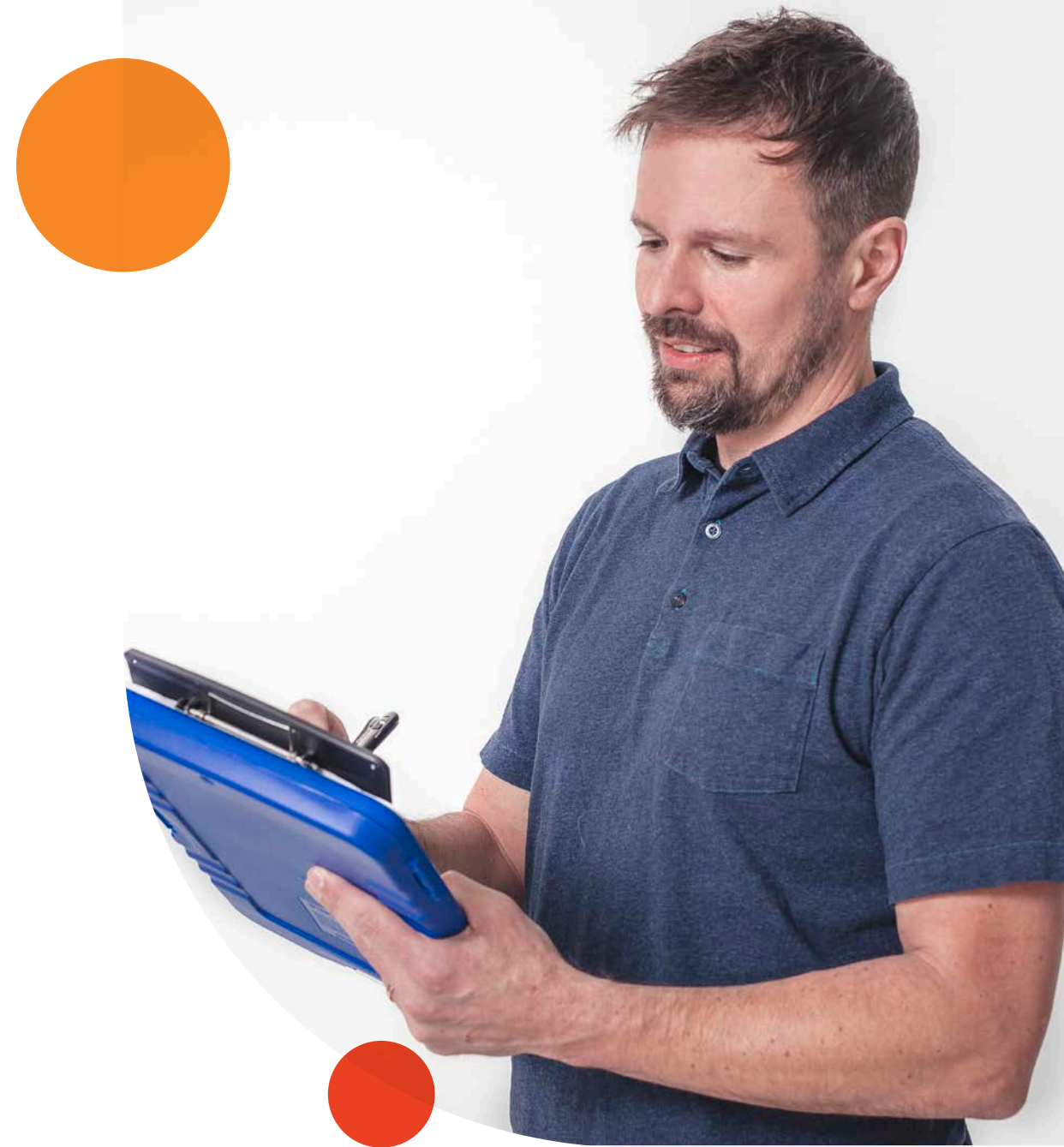


Staff Training

- › At EspriGas, we understand that having the assets in place is just the beginning. We have an arsenal of educational material available to help you communicate the new gas program to your customers as well as others in your organization.

Contact your EspriGas Sales representative if you would like to receive a copy of any of these materials:

- › Industry Education Document
- › EspriGas Exchange Program Outline
- › EspriGas Information Document
- › Warranty Policy
- › Safe Storage Quick Tips



Ready To Sell With Esprigas?

Contact Derrick Caudle - dcaudle@esprigas.com - 979-324-1608